The Complete Guide to Photo Printing in Australia

How to Choose, Prepare and Print Your Photos for Better Results

Introduction

A great photograph deserves more than being left on a phone or computer. Printing a photograph turns a digital image into something physical that can be displayed, shared, placed in an album or kept as a lasting memory. However, getting a good print is not simply about uploading an image and choosing a size. The quality of the original photograph, its dimensions, aspect ratio, print size, paper and intended use can all affect the final result.

This guide explains the important things to consider before ordering photo prints. Whether you are printing family photographs, holiday memories, portraits or everyday moments, understanding the basics can help you make better printing decisions.

Why Print Your Photos?

Digital photographs are convenient, but printed photographs provide a physical way to enjoy important memories. A printed image can become part of a family album, scrapbook, framed display or personal collection.

Printing also makes photographs easier to share with family and friends. Instead of keeping every memory on a device, you can select the photographs that matter most and turn them into physical prints.

What Is Photo Printing?

Photo printing is the process of producing a physical photograph from a digital image. The digital file is prepared for printing and reproduced onto photographic paper or another suitable print medium.

The final appearance can depend on several factors, including the quality of the original image, print dimensions, cropping, paper and the printing process.

What Should You Check Before Printing?

Before placing an order, check the following:

1. Image quality: Start with the highest-quality version of your photograph available.
2. Resolution: A suitable resolution helps the printed image retain detail.
3. Image dimensions: Make sure the image is suitable for the print size you want.
4. Aspect ratio: Different photo sizes may have different proportions, which can affect cropping.
5. Composition: Check that important people or objects are not too close to the edges.
6. Original file: Avoid repeatedly saving and compressing the same image, as this can reduce quality.

Choosing the Right Print Size and Price.

Smaller prints can work well for albums, personal collections and everyday memories. Medium sized prints are suitable for frames, gifts and displays. Larger prints can make an image more noticeable when displayed on a wall.

5 × 5 Photo Prints

Price: $0.55
Printed on professional Lustre Paper with no automatic edits. Your photo is printed as supplied.
Size: 12.7 × 12.7 cm | Ratio: 1:1 | Shape: Square
Perfect for: Albums, scrapbooks, portraits and social-media-style photos.

5 × 5 Prints With 4mm White Border

Price: $0.55
Printed on professional Lustre Paper with no automatic edits. Includes a 4mm white border.
Size: 12.7 × 12.7 cm | Ratio: 1:1 | Shape: Square

Perfect for: Albums, scrapbooks, framed photos and social-media-style photos.

5 × 7 Prints

Price: $0.70
Printed on professional Lustre Paper with no automatic edits. Your photo is printed as supplied.
Size: 12.7 × 17.8 cm | Shape: Standard Rectangle
Perfect for: Family photos, albums, frames, gifts and everyday memories.

5 × 7 Prints With 4mm White Border

Price: $0.70
Printed on professional Lustre Paper with no automatic edits. Includes a 4mm white border.
Size: 12.7 × 17.8 cm | Shape: Standard Rectangle
Perfect for: Family photos, albums, frames, gifts and everyday memories.

5 × 8 Prints

Price: $0.80
Printed on professional Lustre Paper with no automatic edits. Your photo is printed as supplied.
Size: 12.7 × 20.3 cm | Shape: Standard Rectangle
Perfect for: Portraits, family photos, albums, frames and custom-crop images.

5 × 8 Prints With 4mm White Border

Price: $0.80
Printed on professional Lustre Paper with no automatic edits. Includes a 4mm white border.
Size: 12.7 × 20.3 cm | Shape: Standard Rectangle
Perfect for: Portraits, family photos, albums, frames and custom-crop images.

5 × 10 Prints

Price: $0.95
Printed on professional Lustre Paper with no automatic edits. Your photo is

printed as supplied.
Size: 12.7 × 25.4 cm | Shape: Panoramic
Perfect for: Wide landscapes, travel photos, scenic views and panoramic images.

5 × 10 Prints With 4mm White Border

Price: $0.95
Printed on professional Lustre Paper with no automatic edits. Includes a 4mm white border.
Size: 12.7 × 25.4 cm | Shape: Panoramic
Perfect for: Wide landscapes, travel photos, scenic views and panoramic images.

5 × 12 Prints

Price: $1.15
Printed on professional Lustre Paper with no automatic edits. Your photo is printed as supplied.
Size: 12.7 × 30.5 cm | Shape: Panoramic
Perfect for: Wide landscapes, travel photos, scenic views and panoramic images.

5 × 12 Prints With 4mm White Border

Price: $1.15
Printed on professional Lustre Paper with no automatic edits. Includes a 4mm white border.
Size: 12.7 × 30.5 cm | Shape: Panoramic
Perfect for: Wide landscapes, travel photos, scenic views and panoramic images.

When selecting a larger print, pay particular attention to the original image quality. A low-resolution photograph may not contain enough detail for a significant enlargement.

Understanding Aspect Ratio and Cropping

Aspect ratio describes the relationship between the width and height of an image. Your photograph and the selected print size may not always have the same proportions.

When the proportions differ, some cropping may be required. This means a small part of the photograph may be removed to fit the selected print dimensions.

Before printing, check the edges of your photograph. Make sure important faces, subjects and details have enough space around them.

Photo Prints for Different Memories

Different photographs can benefit from different print approaches:

Family photographs
Print favourite family moments for albums, frames or keepsake collections.

Holiday and travel photographs
Choose photographs that capture scenery, people and memorable locations. Wider images can be particularly effective when the composition suits the format.

Portraits
Make sure faces are sharp and well positioned within the photograph before selecting the final print size.

Special occasions
Wedding, birthday, anniversary and celebration photographs can be printed as keepsakes or gifts.

Everyday memories
Ordinary moments can become meaningful memories when selected and printed as part of a personal photo collection.

Photo Enlargements

Photo enlargements allow a favourite image to be printed larger than its original standard format.

Before enlarging a photograph, check its resolution and overall quality. Images with sufficient detail generally provide better results when printed at larger dimensions.

An enlargement can be useful when a particular photograph deserves greater attention, such as a favourite family portrait, landscape or special memory.

Choosing a Professional Photo Printing Service

When comparing photo printing services in Australia, look beyond price alone. Consider:

1. Image and print quality
2. Available print sizes
3. Paper options
4. Quality-control processes
5. Ordering convenience
6. Customer service
7. Delivery options
8. Experience with professional photography

A reliable service should provide clear information about its printing options and help customers understand what they are ordering.

Preparing, Ordering and Caring for Your Prints

How to Prepare Your Photo for Printing

Use the original, highest-quality image available whenever possible. Before uploading, inspect the photograph at a suitable size and check for problems that may become noticeable in print.

Look carefully at:

1. Focus and sharpness
2. Lighting and exposure
3. Unwanted objects
4. Cropping
5. Image orientation
6. Important details near the edges
7. Overall image resolution

It is better to identify these issues before ordering rather than discovering them after the photograph has been printed.

How to Choose a Photo Printing Service

A professional printing service should make the ordering process straightforward. Look for a provider that clearly explains its available print products, sizes and ordering process.

For customers delivery options are also worth considering. A service offering Australia wide delivery can make professional photo printing accessible regardless of location.

A Simple Photo Printing Checklist

Before ordering your prints, ask yourself:

1. Is this the highest quality version of my photograph?

2. Is the photograph sharp enough for the selected size?
3. Does the aspect ratio match the print dimensions?
4. Will any important part of the photograph be cropped?
5. Have I selected the correct orientation?
6. Is the chosen size suitable for how I plan to use the print?
7. Have I checked the final order details?

Taking a few minutes to check these points can help prevent avoidable printing problems.

Printing Photos Online

Online photo printing provides a convenient way to turn digital photographs into physical prints. Customers can select their preferred product and size, upload their image and place an order without needing to visit a physical store.

For people with photographs stored on phones, computers or other digital devices, online ordering can make the transition from digital memories to printed photographs simple.

Why Quality Checking Matters

A photograph may contain technical issues that are difficult to notice when viewed as a small image on a phone. Checking image quality before printing is particularly important when ordering larger photographs.

Professional photo printing services may also provide their own quality-control process. At Shadows Photo Printing, images are checked before printing, helping ensure that photographs are suitable for the selected print.

About Shadows Photo Printing

Shadows Photo Printing provides professional photo printing services from Glenreagh, NSW, with Australia wide delivery. The business is family owned and managed by professional photographers.

The service focuses on helping customers turn digital photographs into physical prints while maintaining attention to image quality. Available printing options include photo prints and other photo based products designed for different ways of preserving and displaying memories.

Ready to Print Your Photos?

Your favourite photographs deserve to be enjoyed beyond a screen. Choose the photographs that matter most, check their quality and select a print size that suits how you want to display or preserve them.

Shadows Photo Printing can help turn your digital memories into physical photographs.

Phone: 02 6602 9424
Website: shadowsphotoprinting.com.au

Final Tip

The best photo print starts with the best preparation. Use a high quality original image, choose a suitable size, check cropping and make sure the final print matches how you want to enjoy the photograph. A few simple checks before ordering can make a significant difference to the finished result.